



Feminist Media Histories (e-ISSN 2373-7492) is published four times a year January, April, July, October by University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612.

See www.ucpressjournals.com for single issue and subscription orders, and claims information.

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the U.S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by The Regents of the University of California for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), www.copyright.com. To reach the CCC's Customer Service Department, phone 978-750-8400 or write to info@copyright.com. For permission to distribute electronically, republish, resell, or repurpose material, use the CCC's Rightslink service, available at JSTOR at <http://www.jstor.org>. Submit all other permissions and licensing inquiries through University of California Press's Rights and Permissions website, www.ucpressjournals.com/reprintInfo.asp, or via e-mail: journalspermissions@ucpress.edu.

© 2015 The Regents of the University of California. All rights reserved.



UNIVERSITY OF CALIFORNIA PRESS



**FEMINIST
MEDIA
HISTORIES**

Feminist Media Histories is a new journal publishing original research, oral histories, primary documents, conference reports, and archival news on radio, television, film, video, digital technologies, and other media across a range of historical periods and global contexts. Inter-medial and trans-national in its approach, Feminist Media Histories examines the historical role gender has played in varied media technologies, and documents women's engagements with these media as audiences, users and consumers, creators and executives, critics, writers and theorists, technicians and laborers, educators, activists, and librarians.

EDITOR

SHELLEY STAMP, *University of California, Santa Cruz*

EDITORIAL BOARD

EYLEM ATAKAV

University of East Anglia

WEIHONG BAO

University of California, Berkeley

MONICA DALL'ASTA

University of Bologna

VICTORIA DUCKETT

Deakin University, Melbourne

TERRI FRANCIS

University of Pennsylvania

CHRISTINE GLEDHILL

New York University

HILARY HALLETT

Columbia University

MICHELE HILMES

University of Wisconsin-Madison

ALEXANDRA JUHASZ

Pitzer College

CHIKA KINOSHITA

Tokyo Metropolitan University

BARBARA KLINGER

Indiana University

ANNETTE KUHN

Queen Mary University of London

AMANDA LOTZ

University of Michigan

NEEPA MAJUMDAR

University of Pittsburgh

JUDITH MAYNE

Emerita Ohio State University

ANNE MOREY

Texas A&M University

SAWAKO OGAWA

Kyoto University

PATRICE PETRO

University of Wisconsin-Milwaukee

YEIDY RIVERO

University of Michigan

HEIDE SCHLÜPMANN

*Johann Wolfgang Goethe-Universität,
Frankfurt*

LAURA SERNA

University of Southern California

LYNN SPIGEL

Northwestern University

JACQUELINE STEWART

University of Chicago

DAN STREIBLE

New York University

HAIDEE WASSON

Concordia University